

NEWS RELEASE

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BCCL in Europe— Sibos London 2019 & Roadshow

Bond Connect Company Limited (“BCCL”) exhibited at Sibos London 2019, a leading global financial event, from 23rd to 26th September 2019 at ExCel London. Sibos, themed “Thriving in a hyper-connected world” this year, has attracted more than 11,000 delegates, 600 speakers and 300 exhibitors all over the world. As a gateway to China, BCCL presented Bond Connect as a go-to access channel to the China Interbank Bond Market for global financial institutional investors during the exhibition.



BCCL, showcasing at the event in conjunction with CFETS, has drawn significant interests and enquiries from international participants on the exhibition floor. Meetings were scheduled between BCCL representatives and institutional investors, market infrastructure institutions and industry groups for constructive dialogues on the China bond market or future collaboration opportunities.

Sibos participants learnt enthusiastically about BCCL’s recent milestones, especially on the European market. UK, with 8.2% of total accounts opened, represents the third largest region for Bond Connect investor base, following US and Hong Kong. Bond Connect has also spanned into the investor base in Luxembourg, Switzerland, Germany, France, Ireland, Denmark, Belgium, Sweden, Austria and most recently, Italy.

During the community session in the Sibos conference, Vicky Wu, Deputy General Manager of BCCL shared on the topic of “Exploring China's Bond Market in the New Era of Interconnectivity”. It has facilitated the exchange of new ideas to shape the future of bond market with senior market participants. BCCL also joined MI Breakfast and China Night which were the key events during Sibos week.



Riding on the Sibos event in Europe, BCCL concurrently took part in 1-on-1 investor meetings in London, Copenhagen and Zurich, where we met with over 40 institutional investors from pension funds, banks, private banks, hedge funds and central banks.

On Sep 23rd 2019, HSBC hosted a round-table investor breakfast session, attracting the participation of 16 institutional investors to discuss about the future development and enhancement wishlist of the China access scheme behind close-door with Julien Martin, General Manager and Phoebe Leung, Head of Sales and Marketing of BCCL.



In addition, on Sep 25th 2019, CITIC Securities hosted BCCL at its London office for an investor session on Bond Connect and opportunities in the Chinese fixed income market. Investors from London as well as from the US attended in person or dialled into the session, during which BCCL discussed about current market status as well as potential future market opening promotion initiatives.

It is BCCL's pleasure to share about our success at the Sibos London 2019 event and our Europe roadshow. Stay tuned to our next events and whereabouts!

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